Career Cast Podcast

Girls in ICT Conference

Biggest technology conference in Balkans, DOKU.TECH

Career guidance is supporting young people to explore the world of the future

Meet the newest generation of wood carpenters

Local Initiative LINK provides non-formal Marketing Training for Youth in Kosovo North

Agreement for the establishment of Career Centers in eight new municipalities of Kosovo
Every piece of content we consume today generally falls into one of three common mediums; audio, literary or visual. While each of us may gravitate towards one specific medium depending on how we tend to best learn, audio podcasting offers the highest overall chance of success for brands and marketers. That is why EYE project together with Jungle is creating a podcast series called Career Cast.

Jungle as the podcast developer in coordination with EYE Enhancing Youth Employment will deliver 10 podcast series on social media channels for free which will help the Kosovar society get a better understanding into the training market in Kosovo. At the same time, these podcasts will help raise the profile of different non-formal training opportunities amongst youth that are offered by different training providers and improve their understanding of what type of work they can do after they finish the training, and improve mutual understanding of interests amongst market stakeholders.

The Career Station platform used to share the content of this project will be continuing to produce similar content with the purpose of informing the youth about the job market. The goal of this platform is to help the Kosovar youth society gain more insights regarding job opportunities, tips and numerous educational and professional opportunities. The podcasts of this project will serve as a starting point.
Girls in ICT Conference

With the theme “Access & Safety”, for the seventh year in a row Kosovo ICT Association, IPKO Foundation, A.U.K Training and Development Institute, and other organizations joined the international initiatives on marking April 28th – International Day of Girls in ICT. The conference brought together hundreds of girls interested in the field of ICT, influential actors of the field, inspiring speakers, and companies of the field offering hiring opportunities to the girls.

In addition, over 23 activities were organized on the week of the conference, workshops on IoT [Connecting Things Arduino Raspberry Pi], GIS [Geographic Information System] and Cybersecurity White Hat to panel talks with successfully women, these activities allowed the girls to learn more about practical skills and to spark their interest in the ICT sector.

The activities were also topped off with a job fair where the conference hosted a dozen of local companies and businesses to meet with the young girls and discuss hiring or internship opportunities. A number these companies had open positions and found their mates at the conference!
**DOKU.TECH** is an annual event that brings together individuals and tech talents with top-tier international future makers, executives, and thinkers. This conference explores and challenges the social implications of technological innovations through connectivity, content, masterclasses, workshops, and openness while inspiring youngsters by sharing knowledge and experiences. During this edition, EYE Project has supported DOKU.TECH in organizing workshops that aim at equipping young people with relevant digital skills for the ICT sector.

### Game Jam

In collaboration with the gaming community in Kosovo, DOKU.TECH hosted a Game Jam event where 36 professional, amateur and hobbyist game developers and designers gathered over a weekend with the task of creating new video games based on a given theme. This Game Jam provided a glimpse into the everyday professional life in the industry and more importantly increase the participation of women in this industry since until now it has been very low.

### Digital Marketing and Critical thinking workshops

Through this workshop DOKU.TECH aimed to further educate young people aged 16-17 for the labor market, a journey these young people will begin very soon after graduating from high school. Furthermore, the project has provided high school students with basic training in Digital Marketing as well as training in Critical Thinking and writing. The project brought together 63 students from Vitia and Klina, out of which 20 were from the Roma, Ashkali and Egyptian community. In the end, Edis Galushi, a Roma English Teacher at Loyola High School in Prizren also gave an inspirational speech to the participants and they were amazed with his dedication to work and his personal achievements.
Career guidance is supporting young people to explore the world of the future

Together with MESTI (Ministry of Education, Science, Technology, and Innovation), we have organized an event on sharing the main findings from the research on the benefits of career center services at IVETs. The research results have shown a remarkably positive impact of career center services to students, businesses, and the community in general. Therefore, MESTI has set as a priority to institutionalize and standardize these services in IVETs at a national level therefore it is also included in the Kosovo Education Strategic Plan 2022-2026.

Currently, there are fully functioning 15 School-based Career Centers in IVETs in different municipalities, established by EYE in partnership with municipalities and AVETAE, and in cooperation with other donors. Hence we consider that it is valuable to share experiences, good practices, and benefits of this successful model of the school-based career center to other municipalities and IVETs and encourage them to invest in establishing additional career centers for better career development of youngsters.

To read the full reports, click the link: https://bit.ly/3Hw6uAd
To watch the full event, click the link: https://bit.ly/32Yyb5R
Through the professional training offered by the Shehu training center, 28 students were certified in entry to carpentry, CNC machine operation, and safety in the workplace. Since the beginning of the year, 60 young women and men have now completed the training at Shehu, making it one of the fastest growing training center in the wood sector.

With the increase in export and new technological advancements the need for skillful and qualified workers is higher than ever, as such investment into training centers has become vital for the future of the wood sector and not only. A great asset to this sector has also been the Kosovo Wood Association through their continuous support and involvement in the industry.
Local Initiative LINK provides non-formal marketing training for Youth in Serbian language.

LINK has successfully organized and completed courses in 4 modules: 1) Social Media Management, 2) Marketing and Sales, 3) Graphic Design & Content Creation, and 4) Freelancing Module. After completing the training the participants quickly found new jobs through freelancing websites or got employed through local companies.

Sanja Mrkic, one of the trainees, was impressed with what she achieved through this training:

"The most valuable module of this training for me was Social Media Management, which taught us on the proper use of social media platforms, boosting, target audience, etc. Personally, the target audience part of the training has helped me to change my current job and prove myself in the new field of work – social media analysis." says Sanja.

EYE Project supported LINK in North Mitrovica to prepare curriculum and to outreach participants as well as to create a sustainable model for this training in the future.
Agreement for the establishment of Career Centers in eight new municipalities of Kosovo

The Ministry of Education, Science, Technology and Innovation and the Enhancing Youth Employment (EYE) project have signed Memorandum of Understanding with eight Kosovo municipalities to establish Career Centers in Vocational Education and Training institutions, in order to increase the quality of IVET’s to create the necessary staff for the labor market. These Career Centers will be established with the co-financing of municipalities and the EYE project, to support the career development of students as an integrated part of lifelong learning.

Minister Nagavci thanked the Swiss Agency for Development and Cooperation (SDC) project, Enhancing Youth Employment (EYE), implemented by the consortium Helvetas Swiss Intercooperation (HSI) and Management Development Associates (MDA), for the establishment of Career Centers in Institutions of Vocational Education and Training in Kosovo and praised the willingness of municipalities and MEDs for their interest in helping students with career guidance and easier employment.

More specifically, the municipalities that have signed a memorandum of understanding with MESTI and the EYE project are Mitrovica, Gjilani, Kamenica, Fushë Kosova, Rahoveci, Podujeva and Suhareka.