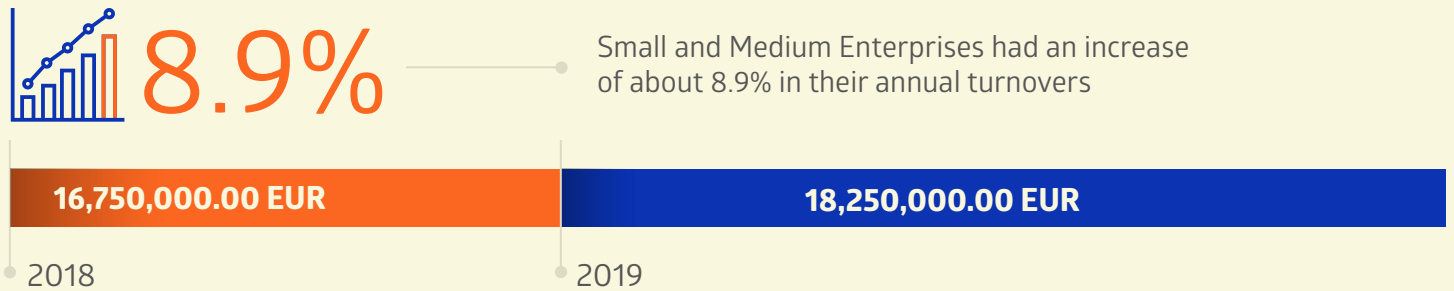


SKILLS GAP ANALYSIS IN PRINTING INDUSTRY



The printing and packaging industry is one of the most important factors for a sustainable economic development of a country. Every company that produces a product will need some kind of packaging. It could be Offset, Flexo, Digital or Screen printing, but printing is needed.

• Annual Turnover



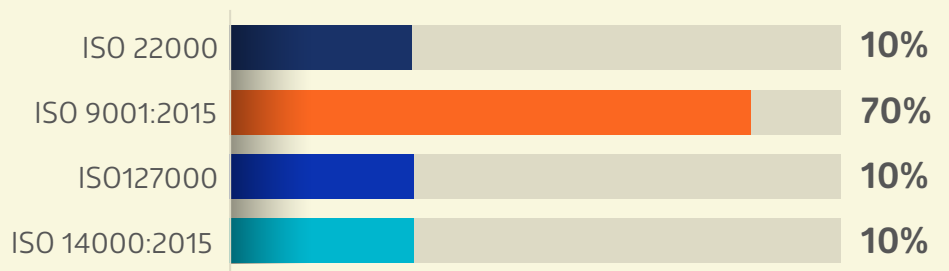
Main Findings from the Skill Gap Analysis in Printing Industry

• ISO Standard

ISO Standards are a key part of our society as they ensure quality and safety in both products and services in international trade.

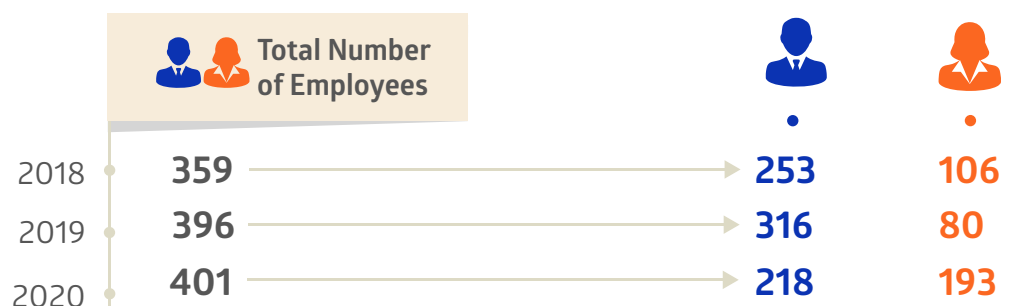


MOST FREQUENTLY APPLIED INTERNATIONAL QUALITY STANDARDS



• Employment in Printing Industry

The interviewed SMEs altogether have declared the following information regarding the employment section:





Based on the findings and sector needs, the following profiles are identified as being in shortage for the printing sector:

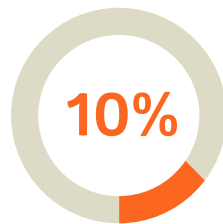
- Prepress / graphic design
- Offset operators
- Book binding
- Post-Production Offset- like die cutting folder gluing and others
- Flexo print operators
- Post-Production in flexo-printing



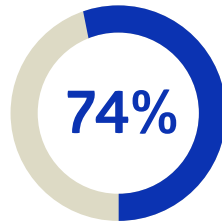
Main problems identified in the printing sector:

- Lack of market information
- Supply with raw materials
- Unqualified work force
- Investing in new technologies
- Issues on late payments
- Usage of business support services

• Qualification of Employees



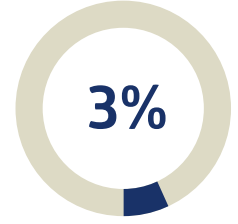
ELEMENTARY SCHOOL



SECONDARY SCHOOL/ TECHNICAL SCHOOL



UNIVERSITY



POST-GRADUATE

• Skills Gap in the Sector

How adequate are the skills of workers in the printing sector?

